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FOR IMMEDIATE RELEASE

Fanotec Develops New Automated Rotators

Chandler, Arizona July 2019: Nodal Ninja is proud to announce the release of the Mecha. Manufactured by Fanotec the Mecha is a low-cost automated precision rotator designed with the panoramic photographer in mind. First in their lineup is the single axis auto-rotator which is attracting Google, Photojournalists, and VR photographers wanting to simplify and speedup their workflows.



Fanotec has over a decade of experience in building products specifically designed for panoramic and high-resolution photographers. They know firsthand what users need. After four years of exhaustive research, development and thousands of hours testing, the Mecha is born. Consumer technology meeting customer needs with an affordable price tag under \$300.

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First in the lineup is the auto-rotator (E1) with the single axis controller (C1). Precision built with quality motors, components and circuitry. It's capable of controlling camera functions autonomously with the push of 1 of 3 buttons which actuate onboard customizable preset sequences. Users can also control the Mecha via WiFi through a mobile device web browser, no app required. Firmware updates are accomplished wirelessly through the internet. Other uses include the ability to shoot stereoscopic 3d panoramas. Turntable object VR, image bracketing for HDR, time-lapse photos, video applications, and more.

"We have been using automated panorama photography equipment very extensively for about 3years now." said Clark
"This Mecha motor is by far the best product on the market. The Theta, and Gear 360 cameras can't get close to the quality of a DSLR, and this motor integrates and runs the camera with no issues. No Bluetooth connections you have to worry about breaking. And consistently takes the pictures you want every time. 10 out of 10 would buy again, and in fact I am buying many more of these again"

Next in development will be auto-rotators of varying sizes and weight load capacities along with additional features to include dual-axis controllers. The rotators are modular and can be used with different controllers supporting up to 4 axis (to allow use on slider rails). Users will be able to create spherical multi-row panoramas as well as extreme high-resolution, gigapixel imagery with a price point under \$500.

Nodal Ninja is a global distributor of the Fanotec product line. A cornerstone to their success is quality of products and renowned industry-leading support. In 2019 they celebrate 15 years in business. Proven success with 500+ products, 60,000+ customers, Nodal Ninja leads the industry in providing panoramic hardware solutions.

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